



Ø-specialiteter[®]

DANSKE SMÅØER

The use of Ø-specialiteter® in Denmark

- The Small Island Food Network has registered the trade mark in Denmark. The food network has formulated the criteria for the trade mark and they grant the right to use it to producers
- The producer and the products should serve as ambassadors for the island of origin - and island communities in general
- The unique conditions of the island and/or island community should be reflected in the product.

Specific criteria for Ø-specialiteter®

Compliance with two of the three criteria is required for acquisition of right to use Ø-specialiteter® for branding:

- *Ingredients from* the island: Raw materials should be produced on the island and unique qualities in the product(s) should reflect the origin of production (terroir)
- *Employment on* the island: Production should give opportunity of occupation on the island to individuals of the island community
- *Intellectual property of* the island community: The unique qualities of the product and/or production process should be attributable to adaptive tradition in the community or innovation by individuals of the island community



Island Specialities

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